



C r y s t a l K u
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 crystalku@gmail.com

EXPERIENCE

G2 Direct & Digial | Atlanta, GA November 05 - May 07
Production Artist
 Responsible for adapting creative pieces to print vendor specifications.
 Worked with a production team to ensure on-time mailing of DM campaigns.
 Assisted Art Directors with concepting for AT&T, AllConnect, & Camp Twin Lakes.

shift90 | Alpharetta, GA August 05 - December 06
Creative Director
 Responsible for design and production of all graphic materials from corporate identity pieces to websites for shift90 as well as its clients.
 Maintain communication with clients throughout the design process.

iINNOV | Norcross, GA August 04 - September 05
Web/Graphic Designer
 Designed over 25 websites and numerous different graphic pieces including logos, brochures, posters, CD packaging, business cards, and postcards
 Successfully managed several projects and worked with clients throughout the entire development process.

Exhibitus | Duluth, GA July 04 - September 04
Intern
 Assisted the design of both pop-up and custom exhibits using FormZ
 Designed murals for Nomadic and Luminents exhibits & created set up drawings
 Assisted project management

Freelance Contracting

Georgia Entrepreneur's Society Atlanta, GA	2006 - present
Imlogical Atlanta, GA	2006 - present
Chinese Buddha Atlanta, GA	2007
Folios Inc. Atlanta, GA	2005 - 2006
Ludwig Symphony Orchestra Atlpharetta, GA	2003 - 2006
Phoenix Noodle Café Norcross, GA	2003

SKILLS

Proficient in Photoshop, Illustrator, InDesign, Quark Express, sketching, and model-making
 Experienced in Alias Studio Tools, AutoCAD, FormZ, Flash, Swish Max, VectorWorks, 3D Studio Max

EDUCATION

Georgia Institute of Technology | Atlanta, GA 2000 - 2004
 Bachelor of Science in Industrial Design
 Highest Honors